



June 16th, 2010

Proposal for 2010-11 Social Responsibility Activities

GLOBAL

KIVA

- Why
 - For as little as a \$25 investment (a micro-loan), members can help a woman grow her business.
 - The group can choose the specific entrepreneur to which to donate money. Businesses range from general stores to livestock to phone booths to video games!
 - Kiva is well-known and well-respected. They also provide [tools and templates](#) where we could feature our chosen entrepreneur on our website, emails, etc.
- How
 - BPW simply creates a [team](#), and each member can donate by joining the team. (Lending is done via PayPal, so members without PayPal can write a check to BPW that can PayPal can on their behalf)
 - We will be the 4th BPW team. There is currently 1 in the US, 1 in Nepal, and 1 in Australia.
 - The loan is dispersed from Kiva via a Field Partner to the entrepreneur. Once the entrepreneur pays back the loan, BPW can choose to lend to another or donate to Kiva. (The third option, withdraw funds back to a PayPal account, can be eligible for those that join as individual members with their personal PayPal accounts. It should not be an option for those that choose to donate to Kiva via BPW's PayPal account.)

LOCAL

SOPHIA'S WAY

- Why
 - They are an 18-month new social service agency that fills a void in the community serving homeless women. Women are suffering from the aftermath of domestic violence, economic downturn, mental health challenges and have no other services available to them on the Eastside. Their "typical" woman is in her 50's and this organization has a program to help women move the streets to permanent housing through a program that includes life skills and case management. The Sophia Way's holistic approach to the struggles facing homeless women provides a path that generally supports women in shelter for 3 to 6 months and for a greater length of time in subsidized housing before the jump to independence. Support systems are in place though out the program.
 - The shelter is located across from the Symetra Building in the Bellevue First Congregational Church with business offices in the Bradford Building just south of the church.
- How
 - 1-2 volunteer activities per month
 - They need our "time and talent" to help these women get some skills that they will need in society.
 - Managing a checkbook
 - Using the web to promote themselves
 - Learning success principles and motivational ideas
 - Collecting clothing and accessories
 - Collecting furnishings for transitional housing

RANK THE FOLLOWING ENTREPRENEURS (1 -3, 1 being your first choice)

LEAST RISKY

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|-------------|---|---|-------|------------------------------|---|
| RANK |  | Ledovina Auto Repair | \$900 | Peru Microfinanzas Prisma | <i>Ledovina, age 34, lives with her husband and four young children in their own home. Ledovina's business is auto parts sales; she knows that she owes everything to her clients, and for this reason... more >></i> |
|-------------|---|---|-------|------------------------------|---|

A TINY BIT RISKY

| | | | | | |
|-------------|---|---|---------------------------|---|--|
| RANK |  | Sope Serigne Fallou/ndoffene Group 11 Entrepreneurs Agriculture | \$255 per entrepreneur | Senegal CAURIE Microfinance, a partner of Catholic Relief Services | <i>The borrowing group "Sope Erigne Fallou" of the NDOFFENE1 Village Bank consists of 11 women, all from the same village. They created their group through links of kinship and affinity after the... more >></i> |
|-------------|---|---|---------------------------|---|--|

MOST RISKY (difficulties transferring funds out of Pakistan, though they meet the minimum requirements for Kiva. Kiva is in regular contact with Asasah and working with the State Bank of Pakistan to resolve re-payments in a more timely fashion.)

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|-------------|---|--|---------------------------|--|---|
| RANK |  | Suraiya Karamat Masih's Group 4 Entrepreneurs Embroidery | \$238 per entrepreneur | Pakistan Asasah, a partner of Save the Children | <i>Suraiya is the wife of Karamat Masih and lives in Vehari, Pakistan, with her husband and two children. Suraiya does embroidery work and provides additional services to her customers of sewing... more >></i> |
|-------------|---|--|---------------------------|--|---|

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YES: I may be interested in learning more about how I can support:

THE SOPHIA WAY (time/talent)

KIVA (\$25 donation)

NAME: _____

Phone: _____

E-MAIL: _____

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